

\*\*\* K@tZ XStitch \*\*\*

www.katzxstitch.co.uk

'All things cross stitch'

# MONTHLY NEWSLETTER

February 2015

K@tZ XStitch. 75 Valence Road, Leicester, LE3 1AR. Tel: (0116) 2827141 E-mail: [sales@katzxstitch.co.uk](mailto:sales@katzxstitch.co.uk)

## *In this issue:*

- Welcome
- British Craft Awards 2015
- New DMC Kits
- New Products
- New Heritage Crafts Kits
- ... and finally!

## *Welcome*

Welcome to the February 2015 edition of our monthly newsletter.

Apologies for the lateness of publication this month, it's been a hectic few weeks for us, with the British Craft Awards and sourcing quite a few new products (see below).

## *British Craft Awards 2015*

RUNNER UP (Best Stitching Online Retailer)

A big thank you for the nomination and to those who voted for us. Considering who we were up against and meaning no disrespect to them, it feels like somewhat of a victory considering we're still a home based husband and wife run business (something we'll be looking to change in the future).

Please look out in March for some special offers we'll be running to celebrate our 'success' and once again, thank you to all our customers for their continued support.



## *New DMC Kits*

This month DMC launched two new ranges of cross stitch kits, Butterflies and Insects (by Susan Bates), five kits with lots of beautiful colours using a rich colour palette – priced at £12.99 each and Vintage Chic (by Maria Diaz), again five kits designed to exude classic elegance – prices start at £13.25. Both are available on our website (click on the images below).



## New Products

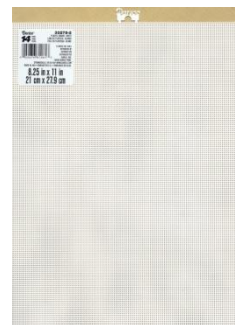
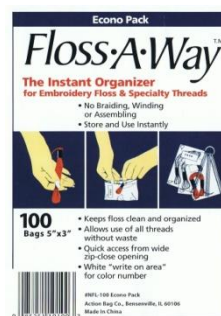
The following have all been sourced at the request of some of our customers (click on the images):

Floss-A-Way bag organisers, available in 36 packs with 1 inch ring (£2.99), 100 packs (£4.75) and 100 packs with 3 inch ring (£5.25).

DMC soluble canvas, available in 8 x 8½ inch (20 x 22cm) sheets – £3.60.

Darice 8¼ x 11 inch (21 x 27.9cm) 14 count mesh plastic canvas, available on transparent and white – £0.99.

20 x 24 inch Charles Craft Monaco evenweave, available in white, antique white and glass blue – £5.25.



## New Heritage Crafts Kits

January saw the addition of Miranda to John Clayton's range of Elegance Miniatures, February sees the arrival of Maria and Dominique (all £11.65). Also available this month, in Peter Underhill's Cat Rule range, is Man Cave – £24.99.



## ... and finally!

Look out in March for:

- Zweigart 20ct 'Easy Count' aida.
- An increased range of Kreinik #4 Very Fine Braid colours.
- Mouseloft 'Stitchlets' and 'Tiddlers' mini-kits.
- We're trying to obtain some Zweigart pre-packed fat quarters of evenweave and linen in the counts and colours we don't currently stock.
- More of a challenge is to buy in the Mill Hill Magnifica range of beads that seem to be difficult to obtain in the UK, we'll keep you posted on this.
- ... and finally, finally, DMC's new range of 'The National Gallery' cross stitch kits!

Remember, if there's anything you want that we don't have available on our website, please don't hesitate to contact us, we're more than happy to try and obtain it for you.

Click [here](#) to view previous editions.

Click [here](#) to cancel your subscription to this newsletter.